

Newsletter
of the National Adult Day Services Association
Serving Adult Day Services Professionals
Volume 1 -- 2021

In this issue:

- **From the Executive Director**
- **Virtual ADS Research Summit Recap**
- **Policy/Advocacy Update**
- **CDC Update**
- **2021 NADSA Conference: Call for Proposals**
- **ADS Center of Distinction**
- **Strategic Partnerships/ADS Partnership Portal**
- **ABA Foundation: Scams Targeting Seniors**
- **ARCH Guide to Federal Funding and Support Opportunities for Respite**
- **Upcoming Webinars**
- **In Memoria: LaDonna Jensen and Amy Sceszny**

[To view the full version of this newsletter, click on this link to open it in a new tab.](#)



From the Executive Director

By: Donna Hale, NADSA Executive Director

The Importance of Adult Day Services

Of the many lessons that we have already learned from COVID-19, perhaps one of the greatest is that we MUST do more to serve and protect our most vulnerable citizens. As Adult Day professionals, I realize I am preaching to the choir. Each of you already knows that the work you do every day helps seniors, veterans, the developmentally disabled and their caregivers in countless ways. But as a service sector, long-term care is woefully underfunded, sometimes misunderstood and not reaching its full potential to serve.

Adult Day Services (ADS) remains both under-recognized and underutilized as a lifeline for far too many people in countless communities. It is time to reimagine and redevelop what we can do to make Adult Day both a tool for basic health support and a weapon against social isolation. The time is now and the responsibility is ours. We have many tools at our disposal, including technology, better access to community partnerships, and a responsibility to work with other sectors in long-term care to ensure that no one gets left behind. Here are a few steps you can take to help elevate and grow ADS:

- Join NADSA if you do not belong then spread the word to your colleagues. There is strength in numbers -- we need all of you! To join, please click on the following link: <https://www.nadsa.org/membership-2/>
- Become an active and engaged part of the legislative agenda both in your state and nationally. Together, we can ensure that ADS has the funding and resources to serve those who count on us. This will NOT be easy. Be prepared with the data that ADS is cost effective and shows the world that it works. NADSA will be introducing a data collection program this spring and participation in this project will be critical to providing information to legislators, agencies, managed care organizations (MCOs) and other groups affiliated with long-term care.
- Be visible. Tell your stories of success to everyone who will listen. Our communities are more successful when we provide viable solutions of care for seniors, veterans, and developmentally disabled adults.
- Embrace technology in your Center. Technology can be employed in such a way that it expands ADS revenue streams, helps those who manage your Center, and connects you to the best ideas from around the nation and the world.
- Take time for you and your staff to grow professionally. I have always championed professional development and supported professional connections. These provide invaluable tools that expand the ability to better serve our aging population. NADSA will continue to provide educational opportunities through monthly webinars and at our annual conference.

We look forward to working with you in the year ahead. As we plan our national conference which takes place October 13-16 in Baltimore, MD, we look forward to your participation and your input on topics that are important to you and those you serve. Please share them with me at director@nadsa.org

2021 Virtual ADS Research Summit

The National Adult Day Services Association's first Virtual ADS Research Summit took place February 10-11 and highlighted ongoing research projects and studies focused on and around Adult Day Services. Organized and presented by NADSA's Research Committee, the two-day summit included the following presentations:

Big Data in Adult Day Services: What's the Big Deal?

Advancing Adult Day Services Research Using Data from the National Post-Acute and Long-Term Care Study

Bridging Science and Practice: Adult Day Services Partners in Research

The Value of Early Intervention for Emerging Cognitive Impairment

Expedition 2021: A Closer Look at the Adult Day Services Research Landscape

NADSA Board of Directors Chair/Research Committee Chair Bill Zagorski concluded the

Summit with an overview of an industry defining project focused on comprehensive data collection with standardized outcomes and tools to speak the same language. Assisting in this effort is NADSA Strategic Partner RTZ Systems and it is anticipated the project will be formally introduced this spring.

If you would like to purchase the audio recordings and copies of the presentations, please click on the following link: [NADSA Online Store](#).

NADSA would like to thank the following sponsors for their support and contributions which helped make the Research Summit possible:

Research Summit Sponsor



Research Summit Sessions Sponsors



A New Administration, New Congress, New Opportunities

By: Sen. Roy C. Afflerbach, Ret.,
NADSA Public Policy Advisor

With a new Administration in Washington and a new majority in the United States Senate to compliment the House Majority, there is a fresh focus upon controlling and ending the COVID-19 pandemic and rebuilding the economy so Adult Day Services (ADS) providers can flourish and again serve as an alternative to institutional care.

NADSA has been at the forefront of weekly meetings among our partners in the Leadership Council of Aging Organizations (LCAO), the Better Medicare Alliance (BMA), the Modern Medicaid Alliance (MMA) and others urging Congress to include additional aid to states, municipalities, and Home and Community-Based Care (HCBS) service providers in the \$1.9 trillion relief package the Biden Administration has proposed. At the time of this writing, we believe such aid will be included with states serving as the distributors.

We have joined with multiple other community-based providers to urge the Administration and Congress to include increased Medicaid reimbursement to offset any increase in the minimum wage that will weigh heavily upon ADS providers as they recover from the pandemic.

Nominations of Xavier Becerra to serve as Secretary of the Department of Health and

Human Services (DHHS) and Chiquita Brooks-LaSure as Administrator of CMS are being welcomed as individuals who have demonstrated past support of HCBS providers. These nominees are awaiting confirmation by the Senate and confirmations may happen by the time you are reading this.

Although the Senate is evenly divided at 50-50 with Vice-President Harris able to break tie votes, we expect more legislation to be reported to the Senate floor than was the case during the past several years. Committee control is now in the hands of the Democrats and you will see them pass a budget and stimulus funding using the process of reconciliation to forestall any Republican attempts to filibuster and delay votes. The new majority also will use a remote procedure that must take place within the first few months of a new administration to repeal a variety of regulations that were enacted by the outgoing Trump administration.

In short, Administrative and Congressional activity will be fast and furious through the Spring and NADSA is positioned to be in the thick of it despite the face-to-face limitations of the pandemic. Following are a sampling of additional activities in which NADSA has been engaged.

- Established virtual advocacy capacity with policy makers, allies, and state associations
- Assured inclusion of ADS in COVID-19 financial relief opportunities funneled by Congress to the states
- Successfully advocated to the VA for transportation payments for ADS
- Successfully advocated for retainer/capacity grant authority from CARES Act funds
- Provided guidance obtaining CMS emergency waivers
- Provided guidance to state associations for effective advocacy with state administrators
- Successfully advocated with CMS and HHS for eligibility of Rapid Testing distribution
- Joined the Modern Medicaid Alliance (MMA) to collaborate with health care professionals and key Members of Congress
- Continued working with the Better Medicare Alliance (BMA) to promote ADS in Medicare Advantage
- Active on LCAO Health and Community Services Committees regarding OAA, Medicare, Medicaid, and budget
- Collaborated on letters to Congress and provided comments on regulatory issues
- Worked with ADvancing States to obtain COVID-related information regarding effects on ADS to present to CMS

Policy/Advocacy Goals for 2021

- Press for additional emergency financial aid for ADS
- Assist state associations to engage their state administrators with new paradigms for ADS delivery by retaining CMS emergency waivers
- Increase engagement with Medicare Advantage (MA)
- Maximize collaboration LCAO; ADvancing States; BMA; MMA; Long-Term Quality Alliance (ltqa); and ARCH National Respite Network
- Maximize national exposure for ADS while pursuing legislative and regulatory goals and comments

Modern Medicaid Alliance

NADSA partner the Modern Medicaid Alliance recently released a press release and letter urging Congress to the strengthen COVID-19 relief:

<https://modernmedicaid.org/modern-medicaid-alliance-urges-congress-to-strengthen-medicaid-in-covid-19-relief-legislation-new-poll-finds-voters-agree/>

Without increased funding for Medicaid, many Americans could be denied access to essential care. Here is a link to polling data that supports the call for Congress to strengthen Medicaid COVID-19 relief legislation: [Polling Data](#).

Justice in Aging -- Free HCBS 101 Webinar

Justice in Aging is offering the following free webinar on March 16, 2021 at 2 p.m. EDT:

HCBS 101: Access to Home & Community-Based Care for Older Adults .

This webinar will provide an overview of the HCBS infrastructure and gaps in coverage and services for low-income older adults. It will also talk about some of the potential solutions to improving HCBS that are gaining traction in Congress and the Administration. To register, please click on the following link: [HCBS 101](#).

Payroll Protection Program Loans

The two-week window for Paycheck Protection Program loans through the SBA for businesses with 19 or fewer employees began February 24th and runs through March 9th. Employers who have already taken a first loan may apply for a second one. If interested, contact your usual bank lender. Here is the link to more details: [SBA Prioritizes Smallest of Small Businesses in the Paycheck Protection Program](#)



Centers for Disease Control and Prevention
CDC 24/7: Saving Lives, Protecting People™

National Survey Measures the Impact of COVID-19 on Adult Day Services Centers, Participants and Staff

The 2020 National Post-Acute and Long-Term Care Study (NPALS), formerly the National Study of Long-Term Care Providers (NSLTCP), is currently fielding the Adult Day Services Center (ADSC) Survey.

The 2020 survey contains new COVID-19 related items that will help legislators, researchers, and the public better understand how COVID is impacting the current operations of Adult Day Services Centers and gauge the impact the virus is having on participants and staff. We understand this is a difficult time for your center and participants, which is why the survey is more important now than ever before. Make your voices heard and help others understand the importance of your services by submitting your completed questionnaires by web or by mail ASAP. All operating centers are invited to participate.

To learn more about the study and about the Adult Day Services Center survey, please visit: https://www.cdc.gov/nchs/npals/about_npals.htm

If you need assistance with completing the survey, please call the NPALS survey Help Desk at 1-877-256-8171, Monday-Friday 9:00 a.m. – 8:00 p.m. Eastern Time.

Information for survey participants, including example questionnaires and FAQs are available here: https://www.cdc.gov/nchs/npals/adsc_participants.htm



2021 NADSA Conference:
Call for Proposals

October 13-16, 2021
Sheraton Inner Harbor
Baltimore, MD

The National Adult Day Services Association (NADSA) national conference is the largest gathering of Adult Day Services (ADS) decision-makers in the country. NADSA is committed to providing its membership with the skills, abilities, and networks

needed to be the choice for community-based health and wellness services for adults as well as the choice for employment in community long-term health care.

We hope that you will join us in Baltimore as a presenter of an educational session. The success of the NADSA conference depends on engaging sessions and workshops! We are planning on producing a live conference on the dates above. However, we are asking all presenters to submit presentations that can be converted to a virtual format should circumstances surrounding COVID-19 require this. We anticipate a final decision being made in June. If it becomes necessary to host the conference virtually, it will take place on select days in October/early November. We appreciate your understanding.

During these challenging times, we are focusing on moving forward with Adult Day Services and including expanded services, delivery methods, increasing access to payors, and building a stronger and more robust model of ADS. We look forward to your presentation ideas and have extended the deadline to March 15.

Proposals should be submitted on-line using the following link:

[Submit Your Conference Education Session Proposal](#)

If you have any questions, please contact Donna Hale at director@nadsa.org. We look forward to a great conference!

ADS Center of Distinction: Grace Center for Adult Day Services

NADSA would like to recognize Grace Center for Adult Day Services as the Fall 2020 ADS Center of Distinction winner. Grace Center has been providing person-centered care to its participants in Corvallis, OR since 1983. The center extensively trains its staff on person-centered care and memory care techniques. This is accomplished through staff completing certified training courses such as The Best Friends Approach and PAC (Positive Approach to Care) by Teepa Snow.

The Grace Center facility includes two gyms and a myriad of activity spaces which provide each participant with a person-centered experience, especially as it relates to the activities they enjoy and the hobbies or engagement they are seeking. There is an arts and crafts room, a textile room for sewing-related activities, a woodshop, a library that includes a touch screen computer for participant use, a lounge full of lift recliners available for resting, a salon where haircuts and nail care are provided, a massage therapy room, another lounge that holds a pool table and music equipment, and a multi-sensory environment therapy room complete with Snoezelen technology. Grace Center also has a new gift shop called "From Grace, With Love" where items made at the center are sold.

Grace Center also provides services which include detailed care plans for every participant which get reviewed and updated at least every six months through care conferences. In addition to these care plans, participants have the opportunity to have an individual exercise plan as well as one-on-one exercise sessions and group exercises. Additionally, the center offers a weekly support group to its participants by partnering with Oregon State University's Master of Clinical Mental Health Counseling program. Grace Center also offers personalized music therapy through the Music and Memory iPod program where participants with a diagnosis of dementia have their own iPod shuffle at the center with a personalized playlist of music from their "reminiscent bump," the time they were a late adolescent and young adult. Grace Center has also offered a bi-weekly Memories in the Making (MIM) painting class to participant's with dementia.

For more information about Grace Center, go to <https://gracecenter-corvallis.org/>.

NADSA would like to welcome the following new Strategic Partners:

ADS Consult: ADS Consult partners with people looking to start an Adult Day Center and existing Centers to improve their processes and programming. ADS Consult's Policy and Procedure Manual is a comprehensive manual based on Christina Vlosich's extensive experience as a Field Surveyor for a National Healthcare Accreditation Organization. ADS Consult's Manual can be purchased and customized by the center or customized by ADS Consult. ADS Consult offers Virtual Consultations, Coaching and Onsite Consultation Services. For more information, visit <https://www.adsconsult.biz/>.

Gpurify: Gpurify provides air quality and germ containment services, air purification systems and other solutions to boost safety for residents, staff, and visitors. We offer a host of indoor air quality solutions including air sanitizing systems that work in a variety of room sizes/configurations to safeguard against the outbreak and spread of airborne viruses, bacteria, allergens, pollutants, and more. To add another layer of protection that health agencies recommend, we also offer non-porous barriers and sneeze guards. These units are perfect for smaller spaces where you eat, greet, study, meet, and/or work with other people, and they are available in various sizes in clear acrylic or translucent polycarbonate. For more information, visit <https://gpurify.com/>.

LifeAire Systems: LifeAire Systems provides transformational air purification technology. It is designed and proven to reduce airborne pathogens by 99.99% in a single pass; to protect Adult Day and Long-Term Care environments. In an ongoing 15-month study, LifeAire has reduced facility-acquired infections by 39.7% and staff call-outs by 47%. Covered by 27 patents and recognized by Governor Wolf of Pennsylvania, LifeAire provides the highest level of air purification available today. Our technology has also been installed by leaders within healthcare including but not limited to the Mayo Clinic, Stanford, Northwestern, Wake Forest, Yale, Duke, UCSF, University of Iowa, University of Connecticut, and St. Luke's University Health Network. Visit www.lifeaire.com for more information or email us at info@lifeaire.com.

SafecheckN: The SafecheckN sign-in, health screening, and temperature monitoring kiosk can help prevent and/or stop the spread of COVID-19 by giving your facility a streamlined way to validate that every staff member, visitor, and vendor has completed the required daily screening protocol before entering your center. Our kiosk utilizes temperature screening augmented by six other health screening best-practices and combines them into one plug-and-play kiosk solution. Additionally, SafecheckN provides simple reporting capabilities for the wide range of data collected by the system. Whether your focus is care coordination, health screening, contact tracing, or another important goal, the SafecheckN system allows you to rapidly pull together the data you need in a user-friendly format. For additional information, go to <https://www.safecheckn.com/>.

Please support our current [Strategic Partners](#) as we build a strong, responsive association. If you know of companies you work with that would benefit by becoming a NADSA Strategic Partner, please contact Donna Hale at director@nadsa.org.

[ABA Foundation](#)

[ADS Consult](#)

[Apollo Bath/Showers/Accessories](#)

[CADCare by RTZ Systems](#)

[CARF International](#)

[The Cincinnati Insurance Companies](#)

[Easterseals Southern California](#)

[Eldersuite](#)

[Flying Angels](#)

[Future Focus Consultants](#)

[Gpurify](#)

[Harpeth Consulting Advisory Group](#)

[HealthJay](#)
[Heffernan Insurance Brokers](#)
[iN2L](#)
[LifeAire Systems](#)
[SafecheckN](#)
[Sage Squirrel Consulting](#)
[SarahCare](#)
[Scioto Properties](#)
[StoriiCare](#)
[Vitals Aware Services](#)
[WellSky](#)



ABA Foundation: Top Financial Scams Impacting Americans

As people continue to navigate this turbulent and uncertain time, scammers are using new tactics to target Americans. These scams are affecting vulnerable populations of all ages and can compromise bank account information, personal data and even lifetime savings. **Join the ABA Foundation and the Federal Trade Commission at 2:00 EST on March 3, during National Consumer Protection Awareness Week, for a free virtual presentation to learn about prevalent scams affecting Americans.** Presenters will share fresh data from the Consumer Sentinel Network and attendees will learn how to access resources to protect their customers and communities. Register for free [here](#). Contact [Sam Kunjukunju](#) with any questions.



New Guide: Federal Funding and Support Opportunities for Respite: Building Blocks for Lifespan Respite Systems

This guide outlines federal programs that provide or could potentially provide respite funding or support. It is meant to be used by state Lifespan Respite Care Programs and their partners to help identify funding sources that could serve as the building blocks for the state's Lifespan Respite system; help serve the underserved; build respite capacity and improve quality; support recruitment and training of respite workers and volunteers; and, lead to cross agency collaboration.

The information can also be useful to community and faith-based programs and other local public and private entities that are looking for potential sources of funding to develop new respite services or programs, to expand or sustain respite services, or to enhance respite quality and access. It can also be useful to family caregivers and those who assist them in helping to identify payment sources for respite. Having numerous potential funding sources for respite does not suggest that funding is even close to sufficient to meet the need, but it does suggest the need to advocate for using available funds to support respite and to coordinate funding sources to maximize their benefits.

[Federal Funding and Support Opportunities for Respite](#)

[Summary Table](#)

Upcoming Webinars

NADSA will be presenting several webinars this spring covering a wide range of topics from Adult Day Services industry experts and our Strategic Partners.

- **Tuesday, March 16: Building Business Alliances: Community and State Agencies** 1:00 pm EDT/ 12:00 noon CDT / 1:00 am MDT / 10:00 am PDT and subject matter
- **Wednesday, March 31: Standardization of Data Collection: Making the Impossible Possible -- NADSA's Path Forward**
- **Wednesday, April 7: Clean Air Technologies for Your Centers**
- **Tuesday, April 20: Better Business Practices**

Detailed information, cost and times for these webinar sessions will be posted by mid-March. To register, please click on the following link: [NADSA Webinars](#).

In Memoria

NADSA would like recognize the recent loss of two of our Members and share its condolences with the families and friends of LaDonna Jensen and Amy Sceszny.

LaDonna Jensen

A registered nurse of over 40 years, LaDonna Jensen had experience in a variety of clinical settings. She co-founded Adult Day Care of Richmond, IN and served as co-director there for nine years. She was a two-term past President of the Indiana Association of Adult Day Services (IAADS) and continued to mentor and coach multiple Adult Day Service centers in Indiana. She has served on the National Adult Day Service Association's Education and Outreach committee and contributed to revisions of NADSA's "Training the Program Assistant in Adult Day Services" curriculum as well as most recent revisions to "Standards and Guidelines for Adult Day Services." She was appointed to serve on the Indiana Governor's Task Force on Alzheimer's Disease and Related Disorders from 2001-2004, serving as Chairperson in 2003-2004. Ms. Jensen was the co-recipient of the 2010 National Adult Day Services Association's Ruth Von Behren Award. This award is presented in recognition of personal achievements and commitment of individuals who have had a national impact in the field of Adult Day Services. She received the 1990 Distinguished Leadership Award from the National Association for Community Leadership and a Lifetime Achievement in Nursing Award from Indiana University East School of Nursing in 1997.

Amy Sceszny

Amy Sceszny was a licensed clinical social worker having received her degree from Ball State & her Masters degree from Indiana University-Purdue University Indianapolis. Most recently, as a social worker, she was the Director of A Caring Place Adult Day Services for Catholic Charities Archdiocese of Indianapolis. Amy faithfully served on the IAADS board for many years and contributed greatly to the cause of Adult Day Services in Indianapolis and throughout the state. Her commitment to the board and her willingness to volunteer, lend her expertise, and share a wonderful story will be greatly missed.

Thank you for reading NADSA's Newsletter *THE VOICE*. If you have any ideas or information you would like to share please contact info@nadsa.org. Connect with us on Facebook and follow us on Twitter for additional news and updates.



[Visit our website](#)